



### Catalina Crunch

Catalina Crunch is a modern snack brand founded by Krishna Kaliannan that creates low-carb, keto-friendly, plant-based cereals and snacks designed to offer a healthier, high-protein alternative to traditional sugary breakfast and snack foods.



### Siete Chips

Siete Foods is a Mexican-American, family-founded and women-led brand known for its grain-free, gluten-free tortilla chips and snacks inspired by traditional flavors. The company crafts its products to be inclusive of a wide range of dietary needs while honoring its cultural roots.



### Gimme Seaweed

Gimme Seaweed is a women- and minority-owned snack brand based in Northern California that specializes in 100% vegan, gluten-free, and keto-friendly roasted seaweed snacks. The company focuses on creating healthy, flavorful snacks while promoting sustainability and clean eating.



### Lesser Evil

LesserEvil set out to create the “cleanest snacks in the world,” using organic ingredients and oils like coconut or avocado instead of industrial seed oils. Its Buddha Bowl line embodies the brand’s simple, sustainable ethos. With bold transparency and better-for-you formulas, the company has become a leader in mindful snacking.



### Uglies Chips

Uglies Chips is a snack brand known for turning “imperfect” or misshapen potatoes into tasty, crunchy chips, helping to reduce food waste. Many of their chips are vegan and gluten-free, offering a flavorful snack while promoting sustainability.



VEGETARIAN



GLUTEN-FREE

## Honey Stinger

Honey Stinger is a Colorado-based brand that specializes in energy foods and snacks, including waffles, bars, and gels, designed to fuel athletes and active lifestyles. While many of their products are gluten-free and vegetarian, they rely on honey as a key ingredient, making them non-vegan and higher in natural sugars.



WOMEN OWNED



VEGAN



GLUTEN-FREE

## Bobo's

Bobo's is a women-owned snack brand based in Colorado, best known for its oat bars and other wholesome, gluten-free treats. The company focuses on creating vegan and vegetarian-friendly snacks made from simple, plant-based ingredients to support healthy, on-the-go lifestyles.



VEGETARIAN



VEGAN



WOMEN OWNED

## Stellar Breads

Stellar Breads is a women-owned snack brand based in Nevada, known for its soft, braided pretzels made with vegan ingredients. The company focuses on creating indulgent, plant-based treats that are both delicious and suitable for vegetarian and vegan diets.



VEGAN

## Barebell

Barebells is a Swedish brand known for its protein bars and functional snacks, offering both dairy-based and plant-based options to support active lifestyles. While some of their products are vegan and gluten-free, most are not keto-friendly, and the company is not women-owned or based in the U.S.



VEGAN



GLUTEN-FREE

## Artisan Tropic

Artisan Tropic is a family-owned snack brand inspired by Colombian roots, known for simple, whole-food plantain and cassava snacks. Their products are naturally vegan, gluten-free, Non-GMO, and made without seed oils. Fun fact: the company partners with small farmers in Colombia and supports regenerative agriculture practices.



### Baken-Ets Pork Rinds

Baken-Ets is a popular brand of pork skins known for their crunchy texture and savory, salty flavor. They're a low-carb, high-protein snack often associated with keto diets. The brand is widely available in convenience stores and emphasizes bold, classic snacking.



### Clif Bar

Clif Bars are energy bars designed for sustained fuel, often marketed toward athletes and active individuals. They typically contain a mix of carbohydrates, protein, and fiber sourced from organic ingredients. Their wide variety of flavors and focus on outdoor performance make them a staple in the nutrition bar category.



### Jackson's Sweet Potato Chips

Jackson's chips are kettle-cooked snack chips made primarily from sweet potatoes and cooked in premium oils like avocado oil. They're positioned as a cleaner, more natural alternative to traditional potato chips. The brand emphasizes simple ingredients and better-for-you snacking.



### Legendary Protein Bars

Legendary Foods bars are high-protein, low-carb snack bars targeted toward keto and fitness-focused consumers. They often feature dessert-inspired flavors while limiting sugar content. The brand is known for combining indulgent taste with macro-friendly nutrition.



### Magic Spoon

Magic Spoon produces high-protein, low-sugar cereals designed to replicate nostalgic childhood flavors. Their products are grain-free and aimed at health-conscious adults seeking a fun but functional breakfast option. The brand stands out for its playful branding and focus on modern dietary trends like keto and low-carb eating.



WHEAT



SOY

## Maruchan Ramen

Maruchan is a widely recognized instant ramen brand known for its affordability, convenience, and classic flavors like chicken and beef. It's a staple in many households and is especially popular among students due to its quick preparation and low cost.



VEGETARIAN



WHEAT



SOY

## Meiji Hello Panda

Hello Panda is a bite-sized snack by Meiji featuring crunchy biscuit shells filled with flavored creams, often chocolate or strawberry. Known for the playful panda designs printed on each piece, it's a popular Japanese treat enjoyed by both kids and adults.



VEGETARIAN



WHEAT



SOY

## Mike's Mighty Ramen

Mike's Mighty Good offers premium instant ramen made with organic noodles and higher-quality ingredients compared to traditional brands. It positions itself as a better-for-you option, focusing on cleaner labels and more authentic broth flavors.



WHEAT



SOY

## Nissin Cup Noodles

Nissin is a pioneering brand in instant noodles, credited with inventing instant ramen and Cup Noodles. Its products are globally popular, offering a wide variety of flavors and formats that emphasize speed, convenience, and familiarity.



WHEAT



SOY

## Nongshim Noodles

Nongshim is a leading South Korean ramen brand known for bold, spicy flavors like Shin Ramyun. It's recognized for its rich broths and chewy noodles, delivering a more intense and authentic Asian ramen experience.



## Oloves Olives

Oloves is a snack brand focused on conveniently packaged, ready-to-eat olives in portable pouches. Their products emphasize natural ingredients, bold flavors, and healthier snacking options with no added oil or artificial preservatives.



## Orion Turtle Chips

Orion Turtle Chips are a popular Korean snack known for their unique four-layered, hexagonal shape that creates an extra crunchy texture. They come in a variety of sweet and savory flavors, with the churro flavor being especially well-known.



## Peeled Dried Fruit

Peeled is a brand known for its organic dried fruit snacks made with simple, recognizable ingredients and no added sugars or preservatives. Their products focus on clean-label snacking and sustainability, offering options like dried mango, apple clusters, and fruit jerky. The brand appeals to health-conscious consumers looking for convenient, naturally sweet snacks.



## Pocky

Pocky is a widely recognized Japanese snack made by Glico, consisting of thin biscuit sticks coated in flavored icing such as chocolate or strawberry. It's popular worldwide as a light, shareable treat and is often associated with fun and social snacking.



## Quaker Oatmeal

Quaker Oatmeal is a long-standing brand known for its oat-based breakfast products, offering both quick and traditional options. It emphasizes heart health and nutritious eating, with a wide range of flavors and formats for convenience.



EGG



VEGETARIAN



DAIRY



SOY

### Rip Van Wafel

Rip Van Wafels makes Dutch-style stroopwafels with a modern, better-for-you twist, focusing on lower sugar and simple ingredients. Their products are positioned as a snack or coffee companion, often marketed with fewer calories than traditional sweets.



PLANT-BASED



VEGAN



GLUTEN-FREE

### Siete Chips

Siete is a popular brand known for grain-free tortilla chips and Mexican-inspired snacks made with ingredients like cassava and avocado oil. The brand emphasizes clean eating, family heritage, and products that cater to gluten-free, paleo, and dairy-free diets.



WHEAT



SOY

### Snapdragon Ramen

Snapdragon offers convenient ramen and Asian-inspired meal kits with a focus on bold flavors and quick preparation. Their products range from traditional-style noodles to modern, customizable bowls designed for easy, at-home meals.



VEGAN



GLUTEN-FREE

### Solely Fruits

Solely produces organic fruit snacks made with just one or two ingredients, such as whole fruit and vitamin C, with no added sugar. The brand focuses on simplicity, transparency, and minimally processed snacks.



PEANUT



VEGAN



GLUTEN-FREE

### Sweet Nothing

Sweet Nothings creates plant-based snack bites and spoonable smoothies, often using organic dates as a base ingredient. Their products emphasize whole foods, no added sugars, and clean-label nutrition aimed at health-conscious consumers.



### Terra Chips

Terra Chips are known for their colorful vegetable chips made from root vegetables like sweet potatoes, taro, and beets. The brand emphasizes natural ingredients and unique textures, positioning itself as a more premium alternative to traditional potato chips.



### The Daily Crave

The Daily Crave offers better-for-you snack foods such as veggie chips and plant-based cheese curls. Their products focus on clean ingredients, non-GMO sourcing, and options that cater to vegan and gluten-free lifestyles.



### Uncrustables

Uncrustables, made by Smucker's, are pre-made frozen sandwich snacks with sealed crusts, typically filled with peanut butter and jelly. They are designed for convenience and portability, appealing especially to families and on-the-go consumers.



### Vermont Beef Sticks

Vermont Beef Sticks (often associated with Vermont Smoke & Cure) are protein-rich meat snacks made from responsibly sourced beef and simple seasonings. The brand focuses on natural processing methods and high-quality ingredients for a clean-label jerky alternative.



### Wonderful Pistachios

Wonderful Pistachios is a widely recognized brand specializing in roasted, flavored, and shelled pistachios. They emphasize plant-based protein, heart health, and convenient snack formats, while also offering a range of bold and savory flavors.